



*Become A Member To Gain
Recognition, Respect and
Serve More Families*

Readers Use This Workbook To...



Age Well and Plan Well.

Discover the professionals that help generations prepare for the challenges of aging and end of life.



Find Support in the Midst of Crisis and Illness.

Explore the resources and tools that matter most during life's toughest moments.



Honor Every Life in a Unique Way.

Connect with the right providers to create a lasting legacy before a death and an honorable memorial after death.

To request your free copy of the workbook

Call Stacy Mikesell at 503.616.9422

Email: Stacy@DepartingDecisions.com

Get Noticed. When it Matters.

Print provides a lasting and unique way to gain recognition.

YOU make a connection at the right time - when action is taken.

YOU stand apart from the sea of noise and competition.

YOU become credible and build new referral partners.

YOU gain continued exposure from a unique workbook design.



Your Membership. Your Ambassadors.

25,000 guides distributed through over 100+ organizations and providers.

- Multnomah, Clackamas, Washington & Clark County Libraries & Senior Centers
- OHSU
- Visiting Angels In-Home Care
- Housecall Providers
- Legacy Hospice
- Providence Health Services
- Meals on Wheels
- Care Partners of Oregon
- Alzheimer's Association
- Parkinson's Foundation
- PeaceHealth
- American Cancer Society
- American Diabetes Association
- Ecumenical Ministries of Oregon
- Fellow Departing Decisions Members

Complete Your Application

By August 31, 2015

Acceptance is based on approval & space available.

Contact Stacy Mikesell, Membership Representative Today!

Phone: 503.616.9422 Email: Stacy@DepartingDecisions.com

Reach Your Audience When It Counts.

Full Page Print Exposure in 2 Publications & 12 Month Membership: 4.5" wide x 7.5" high **\$3299**

Half Page Print Exposure in 2 Publications & 12 Month Membership: 4.5" wide x 3.625" high **\$2299**

Quarter Page Print Exposure 2 Publicatoin & 12 Month Membership: 4.5" wide x 1.75" high **\$1499**

Web Listing (Per category) **\$325 - \$525**

Ad Creation For Print (If you don't have a designer / existing ad) **\$100**

Pricing good through August 31, 2015

Your Membership. Your Opportunities.

- 12 month membership: Early applicants with print + web receive up to 4 months of complimentary web exposure.
- Print publications are released semi annually in April and October.
- New Web Listings are uploaded online weekly.
- Members with print exposure receive a dedicated number of workbooks for mailing and promotional purposes.
- 25,000 workbooks per year are distribution in 100+ organizations and providers in Multnomah, Washington, Clackamas and Clark Counties.
- Location of print and web advertisements is based on size of ad and seniority.

Check All That Apply To You

- I'm interested in growing my business and am accepting new clients.
- I benefit from referral partners and/or are looking for new referral partners.
- I like to stand apart from the competition through pricing, marketing or services offered.
- I believe it is important to educate clients and potential clients about the services / value we provide.
- I am interested in increasing awareness of my business/company throughout the community.

**How Do You Market
Your Business Now?**

**What Would Help You
and Your Position?**